

HP&R

HEATING | PLUMBING | RENEWABLES

MEDIA PACK

www.hprmag.co.uk



ABOUT HP&R MAGAZINE

10,000
printed circulation

8,000
digital circulation

in association with



HP&R magazine is a brand-new magazine dedicated to the heating, plumbing and renewables industry.

HP&R is a bi-monthly printed magazine and digital brand dedicated to installers and engineers operating within the heating, plumbing and renewables sectors.

Distributed via all 220+ of The Independent Plumbing Group's (IPG) merchants nationwide, our magazine is placed directly on their trade counters – ensuring your message reaches installers, engineers, and decision-makers right where they work and buy.

HP&R delivers an exceptional depth of informative and captivating editorial coverage. By keeping the industry up to

date with all the latest product innovations and developments, HP&R provides relevant content that professional installers and engineers can rely on.

In addition to the printed publication, HP&R readers have access to a fortnightly e-newsletter, a regular news website, multiple social media channels and Construction Channelr – our video hosting platform dedicated to the UK's built environment sector.

Advertising with HP&R, whether through our print, digital or video channels will not only enable you to reach a huge audience in the building industry but will make sure your brand and products are seen by your target audience.

EDITORIAL

Every issue of **HP&R Magazine** features all the latest news from the heating, plumbing and renewables industries, with everything our readers need to know to grow their business and prepare for the changes ahead.



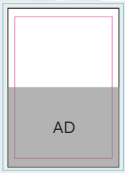
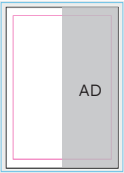
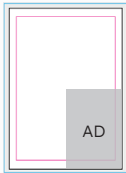
Regular features covered in every issue will include:

- **News, Technical Updates and Regulatory Changes**
- **Heating:** Boilers & Controls, Radiators, Underfloor Heating, Water Treatment, Water Heating
- **Plumbing:** Pipes, Fittings & Valves, Kitchens, Bathrooms, Showers and Wetrooms.
- **Renewables:** Heat Pumps, Solar Panels, Thermal Stores, HIUs.
- **New Products, Tools, Instruments & Workwear.**



ADVERTISING OPPORTUNITIES

MECHANICAL DATA – PRINT

DOUBLE PAGE SPREAD	FULL PAGE	HALF PAGE HORIZONTAL	HALF PAGE VERTICAL	QUARTER PAGE
				
Height x width (mm) Trim 297 x 420 Bleed 303 x 426	Height x width Trim 297 x 210 Bleed 303 x 216	Height x width Trim size: 145 x 210	Height x width Trim: 297 x 95	Height x width Type area: 133 x 93

RATES AND POSITIONS

	1-3 insertions	4-6 insertions
DPS	£3,000	£2,800
Full Page	£1,700	£1,000
Half-Page	£900	£850
Quarter-page	£500	£475

WEBSITE

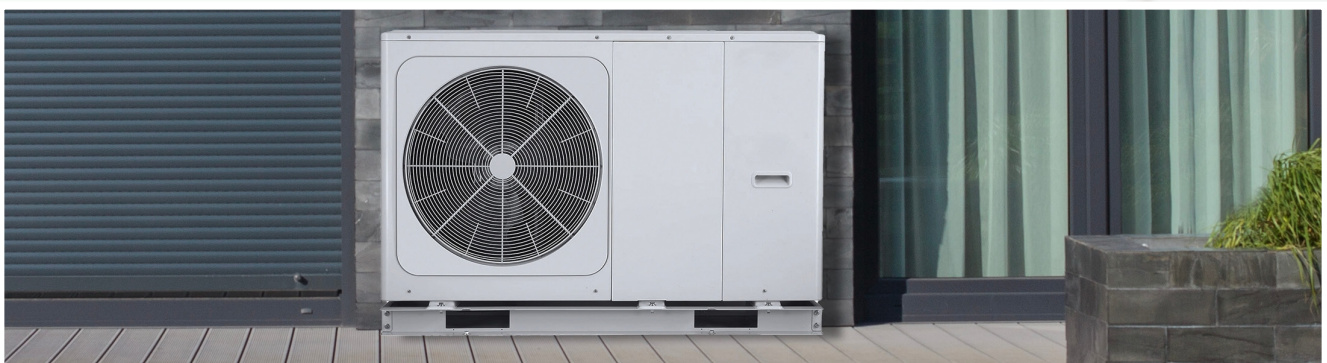
	3 months	6 months	12 months	Size (pixels)
Leaderboard	£2,000	£3,250	£5,000	720w x 100h
Large MPU	£1,500	£2,500	£4,000	300w x 300h
Small MPU	£1,000	£1,750	£3,000	300w x 150h

NEWSLETTER

(published fortnightly)	3 months (6 editions)	6 months (12 editions)	12 months (24 editions)	Size (pixels)
Leaderboard	£1,250	£2,000	£3,500	800w x 100h
Large banner	£1,000	£1,800	£3,200	800w x 100h

SOLUS HTML E-BLAST

1x edition	£1,000	3x editions	£800 each
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CONTACT US

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